



Peninsula College Foundation Strategic Initiatives

Approved: May 17, 2017

Peninsula College Foundation develops and maintains a culture of philanthropy in support of Peninsula College, on campus and throughout the communities it serves.

1. Support Student Success and Completion / EDUCATION

A Strategic Objective of Peninsula College

- **2017-18**
 - Support the Guided Pathways Method
 - PCF grants support this effort
 - Increase understanding of “unmet need” in order to provide need-based opportunities
- **Long-term**
 - Explore a more comprehensive tuition assistance program for students.

2. Support Innovative Programming / ENRICHMENT

Supports “Destination College” Strategic Objective of Peninsula College

- Communicate frequently with the College and respond strategically to connect donors and / or existing Foundation funds with needs.
- Provide scholarships that enhance recruiting efforts.

3. Relationship Building / OPPORTUNITY

How the Foundation connects community to the College

- Ambassadorship
- Fundraising Success
 - Naming opportunities
 - Capacity
- Alumni Engagement
- Enhanced Board Capacity