Multimedia Communications

Year One (Sample schedule)

Quarter One (Fall)
- □ MEDIA 110 Intro to Multimedia- Graphics .........................5
- □ MEDIA 111 Intro to Multimedia- Web ..................................5
- □ MEDIA 175 Principles of Digital Photography ...................4

Quarter Two (Winter)
- □ MEDIA 115 Intro to Digital Video .........................................5
- □ MEDIA 190 Web Authoring .............................................5
- □ MEDIA 201 Digital Image Editing ......................................5

Quarter Three (Spring)
- □ CMST&102 Intro to Mass Media ........................................5
- □ AMATH 121 Applied Math/ Prof Tech 1 .............................5
- □ MEDIA 145 Directing & Production ..................................5

Year Two (Sample schedule)

Quarter Four (Fall)
- □ ART& 100 Art Appreciation .............................................5
- □ MEDIA 215 Digital Video ................................................5
- □ Social Science 100 LEVEL OR ABOVE Anthropology,
  Economics, History, Political Science, Psychology,
  Social Science or Sociology .............................................5

Quarter Five (Winter)
- □ ENGL& 101 English Composition I ................................5
- □ MEDIA 202 Advanced Digital Image Editing .....................5
- □ MEDIA 204 Digital Illustration .......................................5

Quarter Six (Spring)
- □ MEDIA 203 Advanced Digital Photography ......................5
- □ MEDIA 212 Graphic Design Portfolio ...............................5
- □ ELECTIVE See elective list below ......................................6

Electives
- MEDIA, ART, CMST

Total Credits Required 91
Multimedia Communications

Program Description
In an age where creativity is the engine of economic growth the job market needs imaginative individuals with strong technical and visual communication skills. The Multimedia Communications AAS program prepares students for entry level employment in a variety of multimedia careers including digital video, multimedia content development for the web, digital photography, digital illustration, and design for print and web publications. Foundation courses provide students with hands-on experience using a number of multimedia and graphic software applications. Core courses teach students visual literacy and a solid foundation of multimedia concepts and skills. Capstone courses offer a unique opportunity for students to interact with business while creating a collective portfolio of student work. Successful completion of this program leads to an Associate of Applied Science degree in Multimedia Communications. Students are required to have access to Adobe Creative Suite Master Collection software (student edition) and supply their own digital still and video camera for this degree option. Students can choose to complete this degree entirely online or on campus. Visit our web site at http://pencol.edu/proftech/multimedia-communications

Students can complete degree entirely online.

Special Features
- The multimedia communications program encourages students to explore the role interactive and multimedia technologies play in society and how they contribute to art, business and education.
- The program provides up to date curriculum that adapts to the rapidly changing field of multimedia.
- The Peninsula College Multimedia program is significantly more cost effective than most private and public schools.
- This degree can be earned online or face-to-face at the Port Angeles campus.

Student Learning Outcomes
When this program is completed, the student will be able to:
- Demonstrate an understanding of the core concepts, terms, tools, and methods used to create digital video, illustrations, page layout documents, and web based multimedia content.
- Plan, film, and edit, and publish digital videos on the internet.
- Digitize, manipulate, and prepare photographic files for print and web publication.
- Plan, create, implement, test, and manage multimedia tasks.
- Produce a website portfolio that showcases individual multimedia competencies.

Program Prerequisites
Students entering this program should have good computer knowledge and skills to type and operate a computer. Online students should complete HUMDV 101 Online Classroom Success or have successfully completed an online course. College-level skills in English and math (eligibility for courses numbered 100 or higher) are required before registering for the English, math, or applied math courses in this program. Students may need to complete prerequisite coursework. The placement test will help determine placement level if not known. Previous coursework may also indicate placement level.

Career Opportunities
There is a high demand for talented people with digital video and web graphic design skills; and an increasing number of employers are seeking workers with knowledge of multimedia communication tools. Graduates may find positions with a variety of multimedia oriented companies and organizations in the public and private sectors.

Potential Positions and Earning
Potential positions include: digital videographer, multimedia content developer, digital photographer, digital illustrator, and print production artist.

For current employment and wage estimates, please visit and search for the relevant occupational term: www.bls.gov/oes

Assessment
College level skills in English and math (eligibility for courses numbered 100 or higher) are recommended before registering for the English, math, or applied math courses required in this program.

Visit the Assessment and Placement Center webpage to learn more: http://www.pencol.edu/placement-testing

Approximate Additional Costs
Books, supplies and miscellaneous fees (per quarter)................................................................. $500.00 - $550.00