



## AAS-T Degree

# Multimedia Communications-Graphics

### Year One (Sample schedule)

#### Quarter One (Fall)

- ART& 100 Intro to Art.....5
- MEDIA 110 Intro to Multimedia- Graphics .....5
- MEDIA 111 Intro to Multimedia- Web .....5

#### Quarter Two (Winter)

- ENGL& 101 English Composition.....5
- MEDIA 175 Principles of Digital Photography.....4
- MEDIA 201 Digital Image Editing.....5

#### Quarter Three (Spring)

- MATH& 107 Math in Society .....5
- MEDIA 203 Advanced Digital Photography .....5
- Social Science 100 Level or Above .....5

### Year Two (Sample schedule)

#### Quarter Four (Fall)

- CMST& 102 Introduction to Mass Media .....5
- MEDIA 170 Intro to Graphic Design .....5
- MEDIA 195 Infographics & Data Visualization .....5

#### Quarter Five (Winter)

- MEDIA 204 Digital Illustration .....5
- MEDIA 202 Advanced Digital Image Editing.....5
- MEDIA 196 Intro to 3D Design.....5

#### Quarter Six (Spring)

- MEDIA 155 E-Book Design & Publishing.....5
- MEDIA 212 Graphic Design Portfolio.....5
- MEDIA 224 Digital Storytelling.....5
- ELECTIVE See elective list below .....1

#### Electives

MEDIA, ART, CMST, BUS, AOS

**Total Credits Required 90**

### Specifics

#### Length of Program

Courses with prerequisites, and the placement level of the student, may extend the Length of Program listed on this page.

#### Which Quarter Can I begin?

The typical student schedule is based on entering the program during the fall quarter, however some programs allow students to enter in the winter or spring as well. Since not all do, please confirm with an advisor whether this program must be started during a specific quarter or not.

#### A Note About Transfer Degrees

Students who wish to transfer to four-year colleges/universities or to technical institutions should obtain the institution's catalog and review the requirements for the program to which they would like to transfer. Faculty advisors will work with the student to develop an educational plan to meet requirements for a transfer.

#### Details

- Completion Award:** AAS-T Degree
- Length of Program:** 6 Quarters
- Program Code:** DMWMCAS

#### Program Coordinator (contact with questions)

Renne Brock (360) 417-6249  
 Office: M-106 [rbrock@pencol.edu](mailto:rbrock@pencol.edu)

**Apply online:** <http://pencol.edu/GetStarted>

#### Notes

Media Communication Students Requirements / Access:

Subscription to Adobe Creative Cloud Account. Personal Website including domain and webhosting for Portfolio and subdomains for web-based projects. Digital Camera for photography and video. Books for courses.



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# Multimedia Communications-Graphics

### Program Description

The multimedia communications graphics program prepares students for entry level employment in a variety of digital media careers including graphic design, digital photography, e-book design and publishing, content development for websites, and design for print publications. Foundation courses provide individuals with hands-on experience using a number of multimedia and graphic software applications. Core courses teach students an understanding of visual communications and provide a strong foundation of multimedia concepts and skills. Capstone courses offer a unique opportunity for students to interact with local businesses, entrepreneurs, and clients while creating a collective portfolio of student work. Successful completion of this program leads to an Associate of Applied Science Transfer degree in Multimedia Communications. Some courses in this degree concentration are not offered online. Students are required to have access to Adobe Design Premium software and supply their own digital camera for this degree option. Visit our web site at <http://pencol.edu/proftech/multimedia-communications>

**Students can complete degree entirely online.**

### Special Features

- The multimedia communications program encourages students to explore how multimedia technologies impact art, business, and education.
- The program provides up to date curriculum that adapts to the rapidly changing field of digital media.
- The Peninsula College Multimedia program is significantly more cost effective than most private and public schools.

### Student Learning Outcomes

When this program is completed, the student will be able to:

- Demonstrate an understanding of the core concepts, terms, tools, and methods used to create digital illustrations, page layout documents, web sites, and web based digital media content.
- Digitize, manipulate, and prepare photographic files for print and web publication.
- Plan, create, implement, test, and manage digital media tasks.
- Work as a team to apply multimedia competencies and plan, develop, and publish a web site for a client.
- Produce a website portfolio that showcases individual digital media competencies.

### Program Prerequisites

Students entering this program should have good computer knowledge and skills to type and operate a computer. Online students should complete HUMDV 101 Online Classroom Success or have successfully completed an online course. College-level skills in English and math (eligibility for courses numbered 100 or higher) are required before registering for the English, math, or applied math courses in this program. Students may need to complete prerequisite coursework. The placement test will help determine placement level if not known. Previous coursework may also indicate placement level.

### Career Opportunities

There is a high demand for talented people with digital media skills and an increasing number of employers are seeking workers with knowledge of multimedia communication tools. Graduates may find positions with a variety of multimedia oriented companies and organizations in the public and private sectors.

### Potential Positions and Earning

Potential positions include: graphic designer, multimedia developer, photographer, digital illustrator, print production artist and web content developer.

**For current employment and wage estimates, please visit and search for the relevant occupational term:**

[www.bls.gov/oes](http://www.bls.gov/oes)

### Assessment

Students are required to place into the English and math/applied math courses required for the program. Learn more about placement options by visiting the Assessment and Placement website: <http://www.pencol.edu/placement-testing>

### Approximate Additional Costs

Books, supplies and miscellaneous fees  
(per quarter)..... \$200.00 - \$250.00