PENINSULA COLLEGE

Short-Term Certificate

Multimedia Communications - Web Design

Details

Completion Award: Short-Term Proficiency Certificate

Program Code (EPC): DMWWDC01

Program Coordinator (contact with questions)

Renne Brock   (360) 417-6249

Office: M-106   rbrock@pencol.edu

Student's Name:	Student ID Number:
Advisor:	Advisor's Signature:

Program Description

This certificate will provide students with advanced web design skills. Students will learn how to optimize websites for usability and search engine optimization compatibility. Emphasis will be placed on the creation of designs with Adobe software and deployment of web content managements systems.

Learning Outcomes

1. Design web interfaces and multimedia optimize for online use including enhancing photographs, graphics, animation, video productions.
2. Develop engaging websites created with HTML5, CSS, content management systems, and Dreamweaver that are search engine efficient.
3. Demonstrate ability to use file transfer protocol, setup, configure, and manage remote hosting accounts, and an understanding of server-side and client-side web programming.

Degree Requirements	Approved Substitutions	Name Of Course	Credits	Credits Completed	In Progress Qtr/Yr
Media 111		**Introduction to Multimedia-Web**	5		
Media 275		**Social Media Marketing**	5		
Media 206		**Database Driven Websites**	5		
		CREDITS REQUIRED FOR CERTIFICATE:	**15**		

The following information is needed to produce your certificate:

Quarter and year certificate was completed: ☐ Fall   ☐ Winter   ☐ Spring   ☐ Summer   **20___**

Name to be printed on certificate: _____

First   Middle   Last

Mailing Address: _____

Street/P.O. Box   City   State   Zip

If no mailing address is provided, Certificate may be picked up at the Reception desk in the Student Services Bldg.

For Office Use:

☐ Grades verified   Date Certificate Posted: _____   Processed By: _____

☐ Certificate Mailed   *or*   ☐ Forwarded to Program Advisor