



Strategic Plan 2020-2025

MISSION

Peninsula College educates diverse populations of learners through community-engaged programs and services that advance student equity and success.

CORE THEMES

- 1. Advancing Student Success** – Students receive robust support services embedded across clearly defined academic/career pathways.
- 2. Achieving Academic Excellence** – Academic programs and instructional methods are rigorous, engaging, and evidence-based.
- 3. Fostering Equity and Inclusion** – College-wide policies and practices close equity gaps in enrollment and academic achievement.
- 4. Strengthening Communities** – The college's workforce development, community education, and arts and culture programs strengthen the communities we serve.

CORE THEME OBJECTIVES

OBJECTIVE 1: Peninsula College supports students in achieving their educational goals.

OBJECTIVE 2: Peninsula College provides engaging, high-quality academic and professional technical programs.

OBJECTIVE 3: Peninsula College strives to eliminate systemic disparities in educational outcomes.

OBJECTIVE 4: Peninsula College strengthens the economic and cultural vitality of its service region and beyond.

VISION

Peninsula College is a destination of cultural and environmental diversity where academic excellence transforms students' lives and strengthens communities.

CORE THEME OBJECTIVE MEASURES

- » Retention
- » Completion
- » Transfer out
- » Entering workforce
- » Review/assessment of program learning outcomes
- » Class completions
- » Retention by demographic group
- » Basic education students' completion of some college-level credits
- » Economic contribution to service area
- » Annual number of industry partnerships, community education courses, and community/cultural programs



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STRATEGIC GOAL 1

Increase enrollments to meet State FTE targets.

OBJECTIVE 1.1. Align scheduling, course formats, and programs to student needs.

OBJECTIVE 1.2. Strengthen retention by enhancing supports at critical points along the student progression pipeline.

OBJECTIVE 1.3. Decrease the ratio of students to full-time faculty.

STRATEGIC GOAL 3

Deploy resources and develop policies and procedures that foster equity and inclusion.

OBJECTIVE 3.1. Increase diversity among faculty and staff.

OBJECTIVE 3.2. Increase enrollment among diverse and special populations, including expanding tribal and community partnerships.

OBJECTIVE 3.3. Expand the use of inclusive practices and incorporate indigenous and global perspectives across the curriculum.

STRATEGIC GOAL 2

Institutionalize the Guided Pathways model at scale to improve student success.

OBJECTIVE 2.1. Shorten the pathway to completion.

OBJECTIVE 2.2. Integrate career, transfer, and academic planning across the student experience.

OBJECTIVE 2.3. Support and develop key knowledge, skills, and abilities across programs through program assessment.

STRATEGIC GOAL 4

Strengthen fiscal stability by cultivating innovative responses to rapid disruptive changes in technology, economics, and higher education.

OBJECTIVE 4.1. Expand and leverage community partnerships to incorporate community-engaged programming into credit and non-credit instruction.

OBJECTIVE 4.2. Anticipate and respond to learning needs in high-growth fields.

OBJECTIVE 4.3. Develop place-based enterprises that generate unrestricted revenue and advance Peninsula College domestically and internationally.