



### Short-Term Certificate

# Ecotourism and Adventure Travel Leadership

#### Details

**Completion Award:** Short-Term Proficiency Certificate  
**Program Code (EPC):** HAMECC01

#### Program Coordinator (contact with questions)

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**Student's Name:**

**Student ID Number:**

**Advisor:**

**Advisor's Signature:**

#### Learning Outcomes

1. Describe the socio-cultural, ecological, economic and community impacts of ecotourism on public and protected areas and identify core indicators of sustainable tourism such as site protection, social impact, critical ecosystems and local economy.
2. Identify trends in consumer behavior related to the tourism industry such as travel-based learning and ecotourism and analyze the interconnections between different elements of tourism including accommodation, transport, attractions and tourism services.
3. Develop plans for sustainable ecotourism programs and for managing the impact of tourism on communities and the environment.
4. Develop and present a plan for creating and delivering a guide experience using key principles of adventure travel guiding and applying the core concepts of customer service, interpretive guiding principles and practices and risk management and assessment to the role of guide.

Degree Requirements	Approved Substitutions	Name Of Course	Credits	Credits Completed	In Progress Qtr/Yr
HOSP 120		Ecotourism	5		
HOSP 150		Sustainable Tourism Policy & Planning	3		
HOSP 215		Adventure Travel and Leadership Guiding	3		
<b>CREDITS REQUIRED FOR CERTIFICATE:</b>			<b>11</b>		

#### The following information is needed to produce your certificate:

**Quarter and year certificate was completed:**  Fall  Winter  Spring  Summer **20**\_\_

**Name to be printed on certificate:** \_\_\_\_\_  
*First Middle Last*

**Mailing Address:** \_\_\_\_\_  
*Street/P.O. Box City State Zip*

*If no mailing address is provided, Certificate may be picked up at the Reception desk in the Student Services Bldg.*

#### For Office Use:

Grades verified    Date Certificate Posted: \_\_\_\_\_ Processed By: \_\_\_\_\_  
 Certificate Mailed    or     Forwarded to Program Advisor