



## AAS Degree

# Hospitality and Ecotourism

### Year One (Sample schedule)

#### Quarter One (Fall)

- HOSP 100 Intro to Hospitality .....5
- HOSP 250 Hotel Operations.....5
- AMATH 121 Applied Math for Prof Tech or  MATH 100 or above.....5

#### Quarter Two (Winter)

- HOSP 230 Event Planning .....5
- HOSP 120 Ecotourism .....5
- CAT 140 Intro to Excel .....5

#### Quarter Three (Spring)

- HOSP 130 Hospitality & Tourism Marketing .....5
- HOSP 140 Food and Beverage Management.....2
- HOSP 150 Sustainable Tourism Policy & Planning .....3
- BUS& 101 Intro to Business .....5

### Year Two (Sample schedule)

#### Quarter Four (Fall)

- ACCT& 201 Principles of Accounting .....5
- ENGL& 101 English Composition I.....5
- HOSP 220 Technology in the Hospitality Industry .....5

#### Quarter Five (Winter)

- HOSP 110 Leadership and Management for Hospitality .....5
- BUS 283 Human Resources Management.....5
- MEDIA 275 Social Media Marketing .....5

#### Quarter Six (Spring)

- HOSP 215 Adventure Travel Leadership and Guiding .....5
- HOSP 290 Hospitality Internship ..... 1-5
- SOC SCI Social Science Elective.....5
- ELECTIVE .....5

**Total Credits Required will be 91-95**

### Specifics

#### Length of Program

Courses with prerequisites, and the placement level of the student, may extend the Length of Program listed on this page.

#### Which Quarter Can I begin?

The typical student schedule is based on entering the program during the fall quarter, however this program allows students to enter in the winter or spring as well.

#### Details

**Completion Award:** AAS Degree  
**Length of Program:** 6 Quarters  
**Program Code:** HAMHEAPT

#### Program Coordinator (contact with questions)

Kim Reynolds (360) 417-6316  
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#### Apply online:

<http://www.pencol.edu/proftech/hospitality-and-ecotourism>



## AAS Degree

# Hospitality and Ecotourism

### Program Description

Clallam and Jefferson counties are full of natural wonders, cultural experiences, local events, and outdoor activities that have transformed the Olympic Peninsula into the premiere destination for outdoor enthusiasts in Washington State. Olympic National Park averages over 3 million visitors per year creating a high demand for customer service oriented hospitality, ecotourism and recreational workers, who appreciate nature, promote conservation and are environmentally and culturally responsible.

The Hospitality and Ecotourism program is designed to prepare students to work in fields that serve visitors on the Olympic Peninsula. Foundation courses introduce students to hospitality, ecotourism, marketing, and human relations. Core courses expand student knowledge and skills in hotel facilities and technology, event management, marketing, ecotourism, tourism policy and planning, and accounting. Capstone courses provide practicum experience and opportunity for service learning projects with local employers. Students are required to have access to computer, internet, and browser. This degree can be completed online.

### Goals

- The program prepares students for a variety of hospitality and tourism service related jobs.
- The program teaches sustainable ecotourism that emphasizes responsible travel in natural areas, conservation and improves the well-being of local people.
- The courses are based on recommendations from local employers and industry trends.
- The Peninsula College Hospitality and Tourism program is significantly more cost effective than most private and public schools

### Student Learning Outcomes

When the Hospitality and Tourism program is completed the student will be able to:

- Demonstrate an understanding of the concepts related to the tourism sector and hospitality services.
- Plan, organize and facilitate recreational and business related events.
- Apply customer relations in a business setting.
- Develop an operational plan for hospitality services, tourist accommodations, green lodging, facilities, technology and sustainable ecotourism.
- Evaluate technology utilized in the Hospitality industry.
- Apply critical thinking skills to solve problems related to hospitality, tourism and food service management.
- Apply basic computational skills to practical applications.
- Communicate in writing for a variety of purposes and audiences.

- Work cooperatively and collaboratively with others.
- Demonstrate competencies to succeed in the selected career pathway workplace.

### Career Opportunities

There is a high demand for talented people with hospitality and tourism skills; and an increasing number of employers are seeking workers with knowledge of customer service, recreational planning, hotel management, and tourism industry trends. Graduates may find positions with a variety of hospitality companies and organizations in the public and private sectors.

### Potential Positions and Earning

Potential positions include: Hotel services, meeting convention and event planners, food service managers, catering sales manager, concierge, front desk associate, guest services coordinator, and banquet services. Wages often begin around \$17.88/hour

### Program Prerequisites

Students entering this program should have good familiarity with computer software and hardware in the Windows or MAC environment. Students are required to place into the English and math/applied math courses required for the program. Learn more about placement options by visiting the Assessment and Placement website: <http://www.pencol.edu/placement-testing>

### Program Requirements

Course requirements are listed below, along with the typical quarter/year in which the course is completed. The typical student schedule is based on entering the program during the fall quarter. Actual student schedule may vary. Since some courses have prerequisites, actual completion time may be longer than what is indicated for the length of program on the previous page. Students can enter this program any quarter.