PENINSULA COLLEGE

Certificate

Hospitality & Event Planning Certificate

Prerequisites (Sample schedule)

Quarter One

☐ HOSP 100 Intro to Hospitality 5
☐ AMATH 121 Applied Math for Prof Tech 5
☐ ENGL& 101 English Composition I..........................5

Quarter Two

☐ HOSP 230 Event Planning 5
☐ HOSP 120 Ecotourism 5
☐ CAT 140 Intro to Excel..5

Quarter Three

☐ HOSP 130 Hospitality & Tourism Marketing 5
☐ HOSP 140 Food and Beverage Management.........................2
☐ HOSP 150 Sustainable Tourism Policy & Planning 3
☐ SOC SCI Social Science 5

Total Credits Required will be   45

Specifics

Length of Program

Courses with prerequisites, and the placement level of the student, may extend the Length of Program listed on this page.

Which Quarter Can I begin?

The typical student schedule is based on entering the program during the fall quarter, however this program allows students to enter in the winter or spring as well.

Details

Completion Award:	Certificate
Length of Program:	3 Quarters
Program Code:	HAMHPC45

Assessment

College level skills in English and math (eligibility for courses numbered 100 or higher) are recommended before registering for the English, math, or applied math courses required in this program.

Visit the Assessment and Placement Center webpage to learn more: http://www.pencol.edu/placement-testing

Approximate Additional Costs

Books, supplies and miscellaneous fees (per quarter) $300.00-$700.00
SOC= 13-1120 Meeting, Convention and Event Planners
Approx. total tuition based on 2014-15 WA resident tuition rates.
(Based on 15 credits for terms 1, 2 and 3- additional fees may apply)
$5703.30

Program Coordinator (contact with questions)

Kim Reynolds   (360) 417-6316
Office: M206   kreynolds@pencol.edu

Apply online:

http://www.pencol.edu/proftech/hospitality-and-ecotourism

Certificate

Hospitality & Event Planning Certificate

Program Description

Clallam and Jefferson counties are full of natural wonders, cultural experiences, local events, and outdoor activities that have transformed the Olympic Peninsula into the premiere destination for outdoor enthusiast in Washington State. Olympic National Park averages over 3 million visitors per year creating a high demand for customer service oriented hospitality and event planners, who appreciate nature, promote conservation and are environmentally and culturally responsible. The Hospitality and Event Planning certificate is designed to prepare students for entry level work in fields that serve visitors on the Olympic Peninsula. Foundation courses introduce students to hospitality, event management and budget spreadsheets. Core courses expand student knowledge and skills in marketing, tourism policy and planning. Students are required to have access to computer, internet, and browser. This degree can be completed online.

Goals

- The program prepares students for a variety of hospitality event planning related jobs.

- The program teaches sustainable ecotourism that emphasizes responsible travel in natural areas, conservation and improves the well-being of local people.

- The courses are based on recommendations from local employers and industry trends.

- The Hospitality certificate is significantly more cost effective than most private and public schools

Student Learning Outcomes

When the Hospitality and Event Planning certificate is completed the student will be able to:

- Demonstrate an understanding of the concepts related to hospitality services.

- Plan, organize and facilitate events.

- Apply customer service skills in a business setting.

- Develop an operational and marketing plan for an event.

- Apply critical thinking skills to solve problems related to hospitality and event planning.

Career Opportunities

There is a high demand for talented people with hospitality and event planning skills; and an increasing number of employers are seeking workers with knowledge of customer service, banquet planning and marketing for the tourism industry. Graduates may find positions with a variety of hospitality companies and organizations in the public and private sectors.

Potential Positions and Earning

Potential positions include: front desk agent, hotel registration clerk, event and banquet coordinator. Wages often begin around $16.14/hour.

Program Prerequisites

Students entering this program should have good familiarity with computer software and hardware in the Windows or MAC environment. Students are required to place into the English and math/applied math courses required for the program. Learn more about placement options by visiting the Assessment and Placement website: http://www.pencol.edu/placement-testing

Program Requirements

Course requirements are listed below, along with the typical quarter/year in which the course is completed. The typical student schedule is based on entering the program during the fall quarter. Actual student schedule may vary. Since some courses have prerequisites, actual completion time may be longer than what is indicated for the Length of Program on the previous page.