



AAS Degree

Multimedia Communications

Year One (Sample schedule)

Quarter One (Fall)

- MEDIA 110 Intro to Multimedia- Graphics5
- MEDIA 111 Intro to Multimedia- Web5
- MEDIA 175 Principles of Digital Photography.....4

Quarter Two (Winter)

- MEDIA 115 Intro to Digital Video.....5
- MEDIA 275 Social Media Marketing5
- MEDIA 201 Digital Image Editing.....5

Quarter Three (Spring)

- MEDIA 224 Digital Storytelling.....5
- AMATH 121 Applied Math/ Prof Tech 1.....5
- MEDIA 145 Directing & Production5

Year Two (Sample schedule)

Quarter Four (Fall)

- ART& 100 Art Appreciation5
- CMST&102 Intro to Mass Media.....5
- ENGL& 101 English Composition I.....5

Quarter Five (Winter)

- Social Science 100 LEVEL OR ABOVE Anthropology, Economics, History, Political Science, Psychology, Social Science or Sociology5
- MEDIA 202 Advanced Digital Image Editing.....5
- MEDIA 204 Digital Illustration5

Quarter Six (Spring)

- MEDIA 203 Advanced Digital Photography5
- MEDIA 212 Graphic Design Portfolio.....5
- ELECTIVE See elective list below6

Electives

MEDIA, ART, CMST, BUS, AOS

Total Credits Required 90

Specifics

Length of Program

Courses with prerequisites, and the placement level of the student, may extend the Length of Program listed on this page.

Which Quarter Can I begin?

The typical student schedule is based on entering the program during the fall quarter, however some programs allow students to enter in the winter or spring as well. Since not all do, please confirm with an advisor whether this program must be started during a specific quarter or not.

Details

Completion Award: AAS Degree
Length of Program: 6 Quarters
Program Code: DMWMCAPT

Program Coordinator (contact with questions)

Renne Brock (360) 417-6249
 Office: M-106 rbrock@pencol.edu

Apply online: <http://pencol.edu/GetStarted>

Notes

Media Communication Students Requirements / Access:

Subscription to Adobe Creative Cloud Account. Personal Website including domain and webhosting for Portfolio and subdomains for web-based projects. Digital Camera for photography and video. Books for courses.



AAS Degree

Multimedia Communications

Program Description

In an age where creativity is the engine of economic growth the job market needs imaginative individuals with strong technical and visual communication skills. The Multimedia Communications AAS program prepares students for entry level employment in a variety of multimedia careers including digital video, multimedia content development for the web, digital photography, digital illustration, and design for print and web publications. Foundation courses provide students with hands-on experience using a number of multimedia and graphic software applications. Core courses teach students visual literacy and a solid foundation of multimedia concepts and skills. Capstone courses offer a unique opportunity for students to interact with business while creating a collective portfolio of student work. Successful completion of this program leads to an Associate of Applied Science degree in Multimedia Communications. Students are required to have access to Adobe Creative Suite Master Collection software (student edition) and supply their own digital still and video camera for this degree option. Students can choose to complete this degree entirely online or on campus. Visit our web site at

<http://pencol.edu/proftech/multimedia-communications>

Students can complete degree entirely online.

Special Features

- The multimedia communications program encourages students to explore the role interactive and multimedia technologies play in society and how they contribute to art, business and education.
- The program provides up to date curriculum that adapts to the rapidly changing field of multimedia.
- The Peninsula College Multimedia program is significantly more cost effective than most private and public schools.
- This degree can be earned online or face-to-face at the Port Angeles campus.

Student Learning Outcomes

When this program is completed, the student will be able to:

- Demonstrate an understanding of the core concepts, terms, tools, and methods used to create digital video, illustrations, page layout documents, and web based multimedia content.
- Plan, film, and edit, and publish digital videos on the internet.
- Digitize, manipulate, and prepare photographic files for print and web publication.
- Plan, create, implement, test, and manage multimedia tasks.
- Produce a website portfolio that showcases individual multimedia competencies.

Program Prerequisites

Students entering this program should have good computer knowledge and skills to type and operate a computer. Online students should complete HUMDV 101 Online Classroom Success or have successfully completed an online course. College-level skills in English and math (eligibility for courses numbered 100 or higher) are required before registering for the English, math, or applied math courses in this program. Students may need to complete prerequisite coursework. The placement test will help determine placement level if not known. Previous coursework may also indicate placement level.

Career Opportunities

There is a high demand for talented people with digital video and web graphic design skills; and an increasing number of employers are seeking workers with knowledge of multimedia communication tools. Graduates may find positions with a variety of multimedia oriented companies and organizations in the public and private sectors.

Potential Positions and Earning

Potential positions include: digital videographer, multimedia content developer, digital photographer, digital illustrator, and print production artist.

For current employment and wage estimates, please visit and search for the relevant occupational term:

www.bls.gov/oes

Assessment

Students are required to place into the English and math/applied math courses required for the program. Learn more about placement options by visiting the Assessment and Placement website: <http://www.pencol.edu/placement-testing>

Approximate Additional Costs

Books, supplies and miscellaneous fees
(per quarter)..... \$500.00 - \$550.00