



AAS Degree

Multimedia Communications - Web and Interactive Design

Year One (Sample schedule)

Quarter One (Fall)

- MEDIA 110 Intro to Multimedia-Graphics5
- MEDIA 111 Intro to Multimedia-Web5
- MEDIA 175 Principles of Digital Photography4

Quarter Two (Winter)

- MEDIA 115 Intro to Digital Video.....5
- MEDIA 196 Introduction to 3D Design5
- MEDIA 201 Digital Image Editing I5

Quarter Three (Spring)

- AMATH 121 Applied Math for Professional and Tech5
- ENGL& 101 English Composition I.....5
- MEDIA 224 Digital Storytelling.....5

Year Two (Sample schedule)

Quarter Four (Fall)

- CMST&102 Intro to Mass Media.....5
- MEDIA 170 Intro to Graphic Design5
- ELECTIVE See elective list below6

Quarter Five (Winter)

- MEDIA 202 Advanced Image Editing5
- MEDIA 204 Digital Illustration5
- MEDIA 275 Social Media Marketing5

Quarter Six (Spring)

- MEDIA 206 Database Driven Websites5
- MEDIA 212 Graphic Design Portfolio.....5
- Social Science Course 100 Level or Above.....5

Electives

MEDIA, ART, CMST, BUS, AOS

Total Credits Required 90

Specifics

Length of Program

Courses with prerequisites, and the placement level of the student, may extend the Length of Program listed on this page.

Which Quarter Can I begin?

The typical student schedule is based on entering the program during the fall quarter, however some programs allow students to enter in the winter or spring as well. Since not all do, please confirm with an advisor whether this program must be started during a specific quarter or not.

Details

Completion Award:	AAS Degree
Length of Program:	6 Quarters
Program Code:	ELCWIAPT

Program Coordinator (contact with questions)

Renne Brock	(360) 417-6249
Office: M-106	rbrock@pencol.edu

Apply online: <http://pencol.edu/GetStarted>

Notes

Media Communication Students Requirements / Access:

Subscription to Adobe Creative Cloud Account. Personal Website including domain and webhosting for Portfolio and subdomains for web-based projects. Digital Camera for photography and video. Books for courses.



AAS Degree

Multimedia Communications - Web and Interactive Design

Program Description

Multimedia communications and web design technologies are integral components of business, communication, and social media. Professional web designers develop websites, information portals, and interactive solutions for service, data organization, and training. This two-year program prepares students to create accessible web interface designs, database driven websites, and content management system deployment for various business, entrepreneurial, and industry services. Successful completion of this program leads to an Associate of Applied Science degree in Multimedia Communications. Capstone courses offer a unique opportunity for students to interact with businesses and clients while creating a collective portfolio of student work. This degree can be completed online. Students are required to have access to Adobe Design Premium software and supply their own digital camera for this degree option.

Visit our web site at <http://pencol.edu/proftech/multimedia-communications>

Special Features

- By working closely with the program advisor and instructors, students have the opportunity to arrange a concentration of classes to meet career goals.
- The program provides up to date curriculum that adapts to the rapidly changing field of multimedia and web technologies.
- This program provides a unique learning environment in its accommodations for the physically challenged.
- The Peninsula College Multimedia program is significantly more cost effective than most private and public schools.

Student Learning Outcomes

When this program is completed, the student will be able to:

- Demonstrate an understanding of the core concepts, terms, tools, and methods used to create websites, web animation, and web based multimedia content.
- Deploy and test web content management systems.
- Create database driven websites.
- Work as a team to apply multimedia competencies and plan, develop, and publish a web site for a client.

Program Prerequisites

Students entering this program should have good computer knowledge and skills to type and operate a computer. Online students should complete HUMDV 101 Online Classroom Success or have successfully completed an online course. College-level skills in English and math (eligibility for courses numbered 100 or higher) are required before registering for the English, math, or applied math courses in this program. Students may need to complete prerequisite coursework. The placement test will help determine placement level if not known. Previous coursework may also indicate placement level.

Career Opportunities

The current business climate in Clallam and Jefferson counties is one of active recruitment of new businesses that will emphasize the need for web design skills. This training received from the program will help local businesses establish a web presence that support regional economic development and sustainability.

Potential Positions and Earning

Potential positions include: multimedia developer, website designer, and web content developer.

For current employment and wage estimates, please visit and search for the relevant occupational term:

www.bls.gov/oes

Assessment

Students are required to place into the English and math/applied math courses required for the program. Learn more about placement options by visiting the Assessment and Placement website: <http://www.pencol.edu/placement-testing>

Approximate Additional Costs

Books, supplies and miscellaneous fees
(per quarter)..... \$200.00 - \$250.00