



# Program Map: Business Emphasis

Completion Award  
**AA Degree, DTA**

Program Length  
**6 Quarters**

Program Code  
**BUSN**

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This is the Associate in Arts with a Business Emphasis program map for the Business & Management Area of Study. This map is intended as a general guide. Please work with your academic advisor regarding your specific goals and transfer requirements.

*Suggested Order*

Order	Category	Course	Credits
1	Communication Skills	ENGL& 101: Composition I	5
2	Social Sciences 1	PSYC& 100: General Psychology	5
3	Quantitative Reasoning Skills	MATH& 146: Introduction to Statistics	5
4	Natural Science 1 (Non Lab)	<b>Choose one:</b> ASTR& 100: Survey of Astronomy C SC 100: Introduction to Computer Science ENVS& 100: Survey of Environmental Science GEOG 120: Introduction to Physical Geography NUTR& 101: Introduction to Human Nutrition	5
5	Communication Skills	ENGL&102: Composition II	5
6	Academic Elective	BUS& 201: Business Law	5

**30 Credits**

7	Humanities 1	Choose one: CMST& 210: Interpersonal Communication CMST&220: Public Speaking	5
8	Social Sciences 2	<b>Choose one:</b> POLS& 101: Intro Political Science SOC& 101: Introduction to Sociology SOCSI 101: Contemporary Global Issues	5
9	Natural Sciences 2 (Lab)	<b>Choose one:</b> BIOL&100L: Survey of Biology BIOL 150L: Introduction to Marine Biology BOT 101L: Introduction to Botany ENVS& 101L: Introduction to Environmental Science GEOL& 101L: Introduction to Physical Geology PHYS& 114L: General Physics I with Lab	5

**45 Credits**

*Suggested Order*

<b>Order</b>	<b>Category</b>	<b>Course</b>	<b>Credits</b>
<b>10</b>	Humanities 2	PHIL 130: Ethics	5
<b>11</b>	Academic Elective	<b>Choose one:</b> MATH 111: Finite Mathematics SPAN& 121: Spanish I ( <i>if on Foreign Language track</i> )	5
<b>12</b>	Academic Elective	ACCT& 201: Principles of Accounting I	5
<b>13</b>	Academic Elective	<b>Choose one:</b> ECON& 201: Microeconomics OR SPAN& 122: Spanish II ( <i>if on Foreign Language track</i> )	5
<b>14</b>	Academic Elective	ACCT& 202: Principles of Accounting II	5
<b>15</b>	Natural Science 3	<b>Choose one:</b> MATH 111: Finite Mathematics ( <i>if on Foreign Language track</i> ) MATH& 148: Business Calculus	5
<b>16</b>	Academic Elective	ACCT& 203: Principles of Accounting III	5
<b>17</b>	Humanities 3	Choose one: CMST& 102: Introduction to Mass Media CMST 201: Social Media & Society ENGL& 244: American Literature I ENGL& 245: American Literature II ENGL 250: Intercultural Literature ENGL& 254: World Literature I ENGL& 255: World Literature II FILM 100: Art of Film FILM 101: Great Directors in Film FILM 102: Film Genre FILM 110: Literature and Film IS 103: Women's Voices Arts and Humanities IS 105: Popular Culture IS 109: Introduction to Indigenous Humanities SPAN& 123: Spanish III ( <i>if on Foreign Language track</i> )	5
<b>18</b>	Social Sciences 3	ECON& 202: Macroeconomics	5

**Total credits required:**

**90**

\*\*Academic electives should be chosen that support a student's primary academic interests and transfer needs with help from an Area of Study Advisor. This program map aligns with a student interested in Business Administration.



# Business & Management

## Area of Study Outcomes

### Communication Competencies

- Demonstrate ability to communicate effectively utilizing the language, tools, concepts, and models applicable to business and/or management disciplines.
- Exhibit an ability to communicate business and/or management concepts to diverse audiences through visual presentation.
- Display professional written and oral communication skills as a team member.
- Apply effective written and oral communication skills as a team leader.

### Quantitative Reasoning

- Develop and evaluate options to problems using quantitative analysis and decision making skills.
- Devise solutions based on the outcomes of the quantitative data analyses.

### Information Competencies

- Identify relevant information to develop, evaluate options, and implement solutions.
- Recognize the relative costs and benefits of potential actions.
- Research and demonstrate proficiency in assessing and selecting information technology.
- Demonstrate proper citations from reference information.
- Evaluate the credibility and authenticity of research information.

### Critical Thinking

- Identify complex problems and review relevant information.
- Exhibit critical thinking using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions, or approaches to problems.
- Demonstrate judgment and decision making skills to assess the relative costs and benefits of potential actions to select the appropriate solution.
- Analyze key legal principles that apply in organizational transactions.
- Demonstrate an understanding of legal risk management.

## Personal and Interpersonal Competencies

- Interact collaboratively and engage respectfully with team members to successfully achieve team goals.
- Demonstrate an understanding of management and/or team member roles.
- Exhibit effective interpersonal skills.
- Formulate and articulate a code for ethical behavior.

## Career Pathways

By earning a degree or certificate in the area of Business & Management you'll be on your way to any of the following career opportunities listed below:

- Accountant
- Administrative office specialist
- Event planner
- Executive assistant
- Financial analyst
- General manager
- Hotel/lodging manager
- Human resource manager
- Marketing specialist
- Office assistant
- Operations supervisor
- Project manager

## Program Notes

Please note that many universities require a foreign language and intermediate algebra (Math 98 at PC) as admissions criteria. Select from three subject areas to fulfill Social Science, Natural Science and Humanities Distribution requirements. Please refer to the AA degree guide for additional information.

**Possible additional pre-college classes depending upon placement level:** Engl 90 (5 credits) and Math 63/90 (5-10 credits).