



Short-Term Certificate

Multimedia Communications - Journalism Foundations

Details

Completion Award: Short-Term Proficiency Certificate
Program Code (EPC): DMWJFC01

Program Coordinator (contact with questions)

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Student's Name:	Student ID Number:
Advisor:	Advisor's Signature:

Program Description

This certificate will provide students with an understanding of professional communications grounded in Mass Media. Students will learn how print, visual and broadcast communications are created, edited and published on a variety of media platforms. Courses will emphasize workflow, publication of media, analysis of news, entertainment, and persuasive storytelling. Students will differentiate between facts, opinion, and analysis.

Learning Outcomes

1. Demonstrate responsible skills for collaboration in management, ethical writing, and editing with use of graphic design fundamentals and production to assemble publications for print and online delivery.
2. Research, plan, use photography principles, and creative techniques to execute and assemble a photo stories and newspaper layouts comprised of aesthetic compositions and journalistic integrity.

Degree Requirements	Approved Substitutions	Name Of Course	Credits	Credits Completed	In Progress Qtr/Yr
Media 110		Intro to Multimedia-Graphics	5		
CMST& 102		Intro to Mass Media	5		
CMST 121		Photojournalism	5		
CMST 197		Internship- Journalism	1		
CMST 286		Introduction to Newspaper Production 1	3		
CREDITS REQUIRED FOR CERTIFICATE:			19		

The following information is needed to produce your certificate:

Quarter and year certificate was completed: Fall Winter Spring Summer **20__**

Name to be printed on certificate: _____
First Middle Last

Mailing Address: _____
Street/P.O. Box City State Zip

If no mailing address is provided, Certificate may be picked up at the Reception desk in the Student Services Bldg.

For Office Use:

Grades verified Date Certificate Posted: _____ Processed By: _____
 Certificate Mailed or Forwarded to Program Advisor